



לקוחות
ירושלים
הגביה

חטיבת
מחוז
מחלקת



24 Heshvan 5768
November 5, 2007

To Whom It May Concern,

The Israel Electric Corporation began working with Warm the Needy back in winter of 2005. Together, we have helped thousands of families keep warm during the winter. This winter marks four years of coordinated relief efforts spanning many cities throughout Israel. Warm the Needy activists and IEC officials have developed a renowned and systematic approach that has proven effective in battling the great poverty crisis facing society.

Utilizing a sophisticated software program, Warm the Needy has access to their recipients' data enabling them to pay electricity bills as soon as they are due. Warm the Needy maintains strict privacy regulations that have earned our utmost trust. Our officials here at the IEC maintain contact with Warm the Needy throughout the season, making sure that everything is in order and working at the best possible level.

We are duly impressed by the initiative taken by Zvi Puretz of Warm the Needy to reach out and aid thousands of stricken families. Their dedication and effort is unique and something to be admired. It truly is a pleasure and an honor working with them.

Wishing you a warm and healthy winter,

Avi Pedro

Director of The Collection Department,
Jerusalem District
Israel Electric Corporation